

MARY VAINSTEIN

vainsteinmary@gmail.com

vainsteindesign.com

Illustrated BC

ERIK'S EXCAVATING & DRILLING



Erik Uffens

Owner

Phone: (925) 765 - 3644
erikvonuffens@gmail.com



A construction company needed a business card with specific machinery. I used Adobe Illustrator to for the illustration and layout. I chose to do a vector-based illustration style so that scalability would not be an issue.

Restaurant Menus



WE CATER

WEDDINGS, CORPORATE EVENTS, INTIMATE & LARGE GATHERINGS



CONTACT US: 650.862.4769
EMAIL: CHERIEYBARFIELD@LIVE.COM
WEBSITE: CHERIESOUTHERNKITCHEN.COM
: [CHERIESOUTHERNKITCHEN](https://www.instagram.com/cheriesouthernkitchen)

M E N U

SOUTHERN FRIED CHICKEN PLATE - \$20
Mac & Cheese, Yams or Green Beans with Cornbread Muffin

SMOTHERED OXTAILS - \$30
Mashed Potatoes, Collard Greens with Smoked Turkey & Cornbread Muffin

SMOKED BBQ BEEF BRISKET - \$20
Baked Beans, Collard Greens with Smoked Turkey & Cornbread Muffin

SEAFOOD GUMBO - \$25
Dungeness Crab, Shrimp, Chicken & Beef Sausage with Rice & Cornbread Muffin

CLASSIC STYLE CHICKEN & SAUSAGE GUMBO - \$20

SIDES - \$4
Macaroni & Cheese
Green Beans
Collard Greens
Yams
Baked Beans

PEACH COBBLER - \$4

BUTTERMILK POUND CAKE - \$4

PAYMENTS ACCEPTED:





M E N U 11 / 12

Mains

SOUTHERN FRIED CHICKEN DINNER - \$18
Savory Southern Fried Chicken, 6 pieces, Macaroni & Cheese, Yams or Green Beans w / Roll or Cornbread Muffin

SMOKED BBQ BRISKET SLIDERS - \$10
Beef Brisket Sliders, Slow Cooked in BBQ Sauce, or no Sauce; with Side of Slaw; Plain, or with Smokey BBQ Aioli (qt. 2)

SOUTHERN FRIED CHICKEN & WAFFLES - \$18
Cherie's Belgian Waffle w / 6 Pieces of Fried Chicken with hints of Amaretto and Almond

CLASSIC NEW ORLEANS STYLE GUMBO - \$20
Authentic Cajun Gumbo w/ Chicken & Sausage; topped with Lump Crab Meat, or without! w / roll or Cornbread Muffin

Sides

MACARONI & CHEESE - \$4

GREEN BEANS - \$4

FRENCH FRIES - \$4

YAMS - \$4

Desserts

BUTTERMILK POUND CAKE - \$4
with sliced strawberries and chantilly cream

PEACH COBBLER - \$4

PAYMENT OPTIONS:







M E N U 11 / 12

Mains

SOUTHERN FRIED CHICKEN DINNER - \$18
Savory Southern Fried Chicken, 6 pieces, Macaroni & Cheese, Yams or Green Beans w / Roll or Cornbread Muffin

SMOKED BBQ BRISKET SLIDERS - \$10
Beef Brisket Sliders, Slow Cooked in BBQ Sauce, or no Sauce; with Side of Slaw; Plain, or with Smokey BBQ Aioli (qt. 2)

SOUTHERN FRIED CHICKEN & WAFFLES - \$18
Cherie's Belgian Waffle w / 6 Pieces of Fried Chicken with hints of Amaretto and Almond

CLASSIC NEW ORLEANS STYLE GUMBO - \$20
Authentic Cajun Gumbo w/ Chicken & Sausage; topped with Lump Crab Meat, or without! w / roll or Cornbread Muffin

Sides

MACARONI & CHEESE - \$4

GREEN BEANS - \$4

FRENCH FRIES - \$4

YAMS - \$4

Desserts

BUTTERMILK POUND CAKE - \$4
with sliced strawberries and chantilly cream

PEACH COBBLER - \$4

PAYMENT OPTIONS:





Menus for popup cafe event. Client wanted bright mardi gras colour palette, easy readability for fast ordering.

Left: Retractable Banner 33” x 81”

Center: Flyer Menu 8.5” x 11”

Right: Card Menu 5.5” x 8.5”

Healthcare Banners and Table Cloth



COJO FINANCIAL
HEALTH, INC.

Our Personal Health Manager program
is designed to help and assist employees
in achieving a better quality of life.

Employer Benefits

We understand the complexities
of healthcare and its benefits.

We constantly evaluate our solutions
based on the current healthcare and
benefits landscape which keeps us
focused on what new, innovative
concept or product could be
better for you and your company.

By partnering with us, we will deliver
a better benefits solution than you
can get anywhere else.

Employee Benefits

One of the most influential
and impressive benefit packages
that an organization can offer to its
employees is healthcare coverage.

That's why we have created
The CHAMP Plan!

Our clinically-based program monitors
and aims to identify high-risk areas to
assist employees in achieving a better
quality of life.

Our philosophy is simple.

- Engage
- Educate
- Monitor
- Manage



COJO FINANCIAL
HEALTH, INC.

Primary Care, Urgent Care, Pharmacy, Mental Health, Predictive Modeling App

School Districts save 7.65% in FICA fees, employees gain more income, easier access to care,
zero copay, no out-of-pocket cost and no change to existing health coverage!



COJO FINANCIAL
HEALTH, INC.

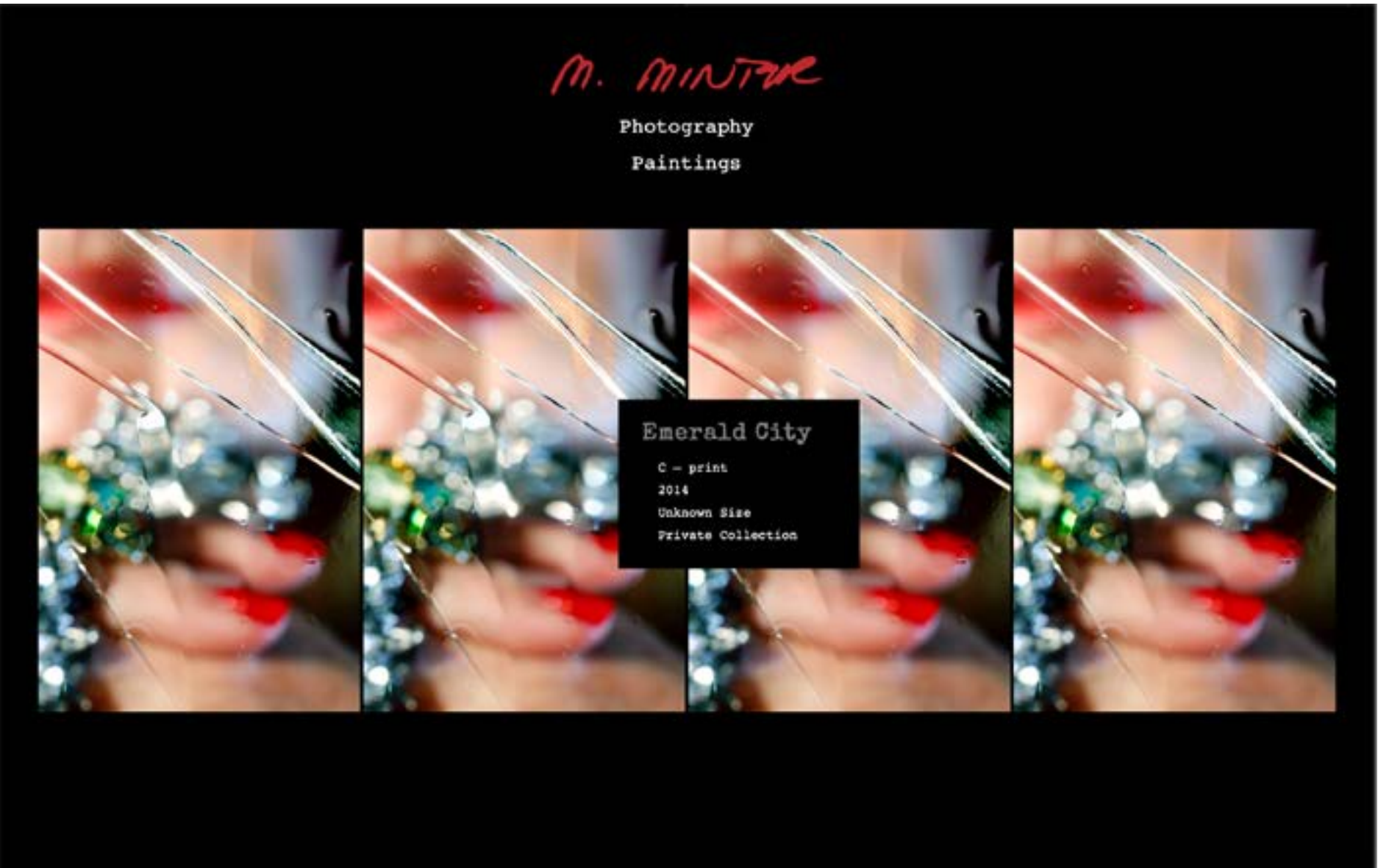
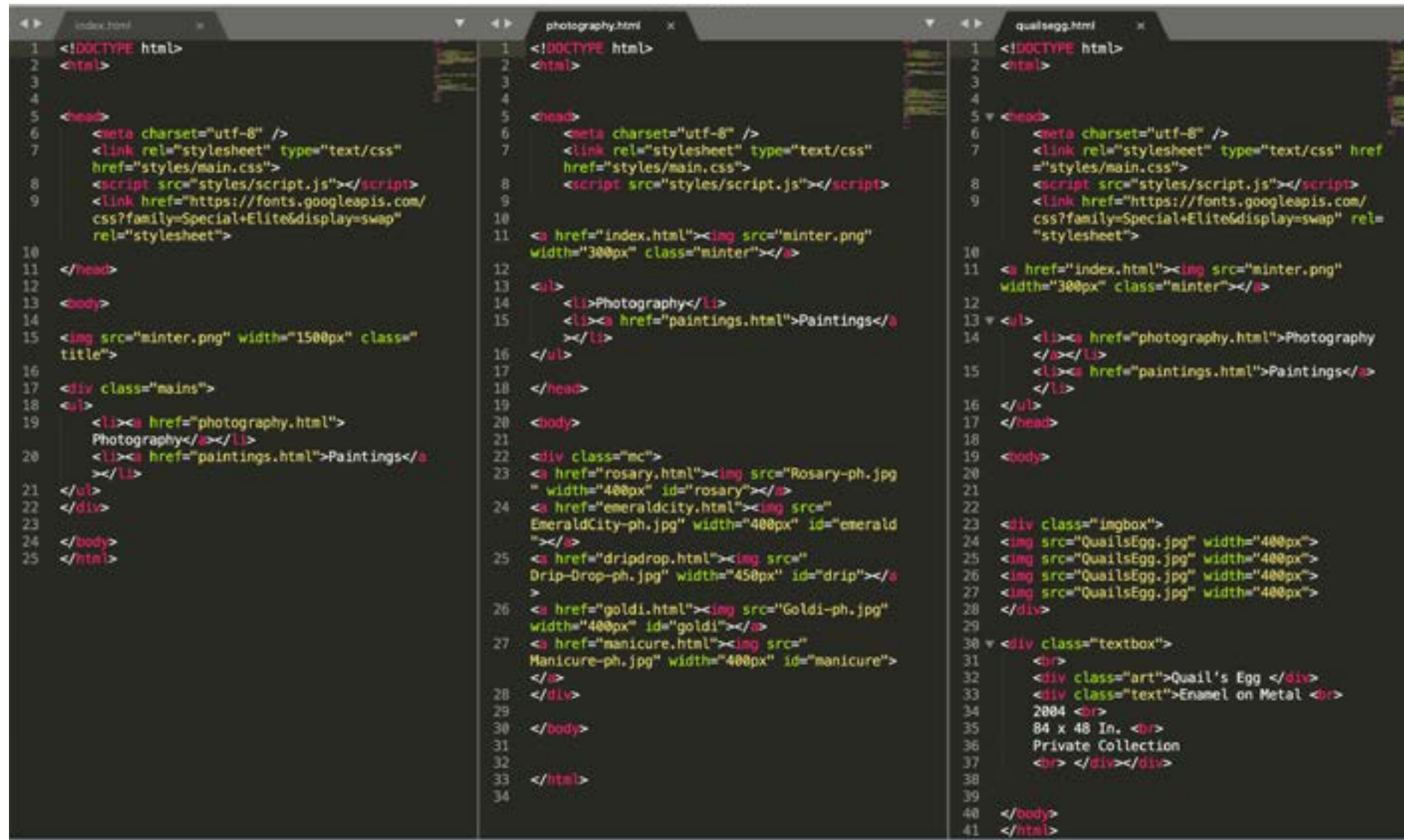
The client wanted a clean
aesthetic. I used the colour
palette based on their
existing logo to inspire the
print collateral.

Left: Retractable Banner
33"x81"

Top Right: 6' Banner

Bottom Right: 6' Table Cover

Marilyn Minter Gallery



For this project I was able to create a web-based gallery for one of my favourite artists, Marilyn Minter. She is a photographer and painter who focuses on female sensuality in the majority of her work. Simple design to accentuate the complexity in her work.

Abortion Campaign

Peaches & Pineapples

We are starting the conversation to normalize abortions

Join the movement.
Visit peachesandpineapples.com

Peaches &
Pineapples

Safely share your abortion story

Join the movement.
Visit peachesandpineapples.com

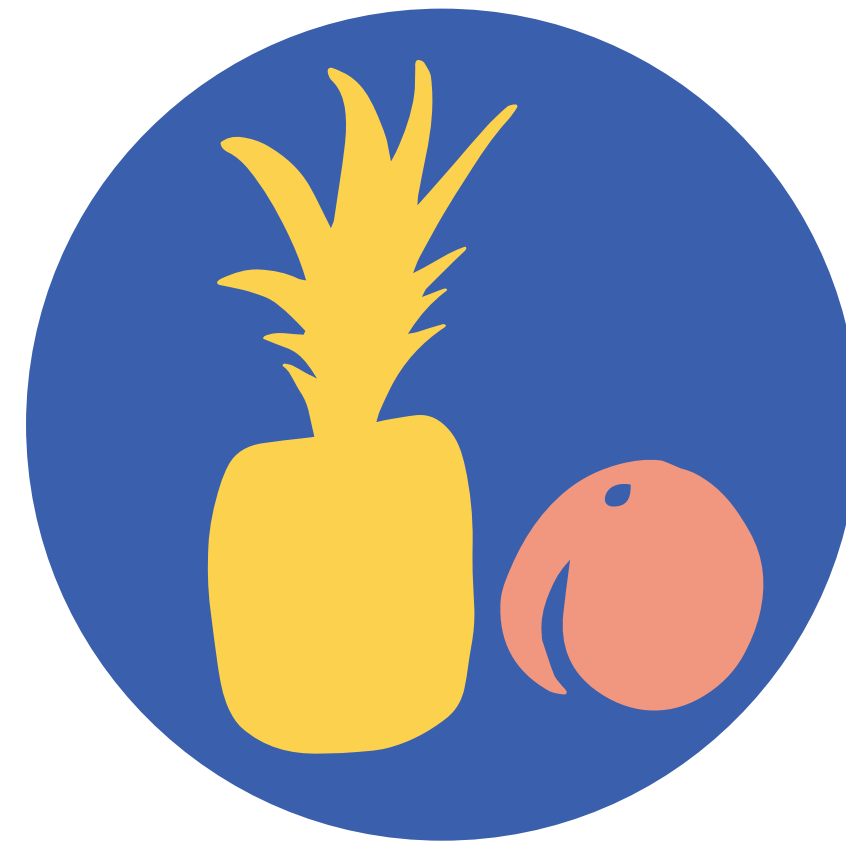


Many women and men have been through the struggle of abortion and the emotional aftermath. Unfortunately it is so stigmatized that many people feel they cannot share their stories without judgement. I created a campaign of posters, stickers, and a website with the goal to destigmatize abortion and allow these stories to be shared without judgement in aim to release some emotional trauma that these people face.



Peaches &
Pineapples

Abortion Destigmatized



My abortion was...

Peaches & Pineapples

Background

About

Stories

Anonymous Peach

Having an abortion was the most responsible thing I did for myself and my future, and I will never regret it.

Anonymous Pineapple

I chose the medical abortion (abortion pill), and the pregnancy while hanging out with my boyfriend's mom. She rubbed my back while I puked, then brought me apples and peanut butter, like a child myself.

View More Stories

My abortion was...

Name

+

Upload image

or

☐ Keep me anonymous

☐ I agree to peaches and pineapples privacy policy and terms and conditions

Post

To receive our newsletter enter your email below

Email Address

Send

Privacy Policy

Careers

Newsletter

All rights reserved

Peaches & Pineapples

Background

About

Stories

History Around Abortion

Abortion has been a hot topic for many many years. It was generally permitted at the nation's founding and for several decades thereafter, but the procedure was made illegal under most circumstances in most states beginning in the mid-1800s.

Credit: Courtney

Row VS Wade

In 1969, two attorneys who were concerned about changing the abortion laws. These lawyers were trying to find a woman who wanted an abortion but did not have the means or money to obtain one.

Photo: Reagan Nijboer/Contrasto

The case was filed, arguing that the 1859 Texas abortion law violated women's constitutional right to have an abortion.

Roe v. Wade was the historic case that legalized a woman's right to have an abortion throughout the entire United States.

The outcome

First Trimester:

No State Regulation

Second Trimester:

Some Regulation in order to Protect woman's health

Third Trimester:

After viability, State can prescribe abortion provided it preserves life and "health" of woman (incl. mental health)

Read Full Story

Unsafe History of Abortions

• Ingesting various toxic herbs

• Ingesting Poisons to cause miscarriages

• Pushing of foreign objects into the cervix

• Beatings to cause a miscarriage

Most of these unsafe methods cause Infertility or death

May 4 Turnout for The New York Times

Interview Insights

Why would you abort?

• Money

• Health of child

• Health of mother

• Already too many kids – Adopt instead.

If you raised a child before, did it change your stance on abortion?

Once you raise a child you know just how important it is to be ready emotionally and financially. It's a big responsibility. It shouldn't create guilt because that is the best decision at that time. Shame is why people hide that they've done it.

But we must remember that these people have taken the time to think, research, and decide the best decision for themselves.

The main problem with abortions are that they are expensive and not available everywhere, which causes people to go to illegal places, and can die.

Our focus is destigmatizing the act of abortion by allowing people to share their stories

To receive our newsletter enter your email below

Email Address

Send

Privacy Policy

Careers

Newsletter

All rights reserved

Peaches & Pineapples

Background

About

Stories

My abortion was...

Name

+

Upload image

or

☐ Keep me anonymous

☐ I agree to peaches and pineapples privacy policy and terms and conditions

Post

Anonymous Peach

Anonymous Peach

I had an IUD. Had being the operative word. It somehow went missing in the years since it was placed. I found this out the same day I found out I was pregnant. I never thought that I would need an abortion.

Anonymous Pineapple

When I was 19, one day I realized I hadn't had my period in months. I'd recently moved to a new city, and I was on the pill, so I hadn't noticed the change. I took the pregnancy test, and before the pee had dried I was looking up abortion clinics. It was not a difficult decision, and I did not feel conflict or strife.

Hailey

Having an abortion was the most responsible thing I did for myself and my future, and I will never regret it.

Jen

I was so successful in preventing pregnancy that I foolishly decided I must not be fertile and stopped using the diaphragm. And surprise, surprise, within 6 months I found myself knocked up. My periods had always been like clockwork so I suspected early on and was able to arrange for the abortion at the earliest possible time... 7 weeks.

Anonymous Peach

I chose the medical abortion (abortion pill), and the pregnancy while hanging out with my boyfriend's mom. She rubbed my back while I puked, then brought me apples and peanut butter, like a child myself.

To receive our newsletter enter your email below

Email Address

Send

Privacy Policy

Careers

Newsletter

All rights reserved

Peaches & Pineapples

Background

About

Stories

What are we?

Peaches and Pineapples is about making people feel safe to share their abortion story. Through research and interviews surrounding the topic of abortion, we found that the taboo around abortion created a very large stigma making people feel that they can not talk about THEIR story without being judged by others.

Our goal is to break this stigma and create a platform, THIS SITE, where people can share the stories they have been wanting to but felt like they couldn't. Good, or bad, we are here to listen, and show you that YOU ARE NOT ALONE!

We are Peaches and Pineapples.

We are safety.

We are confidence.

We are openness.

We are friends.

We are a community of sharing and bravery.

What does our name mean?

Peaches is the Renewal of Life.

Pineapple is Friendship.

To receive our newsletter enter your email below

Email Address

Send

Privacy Policy

Careers

Newsletter

All rights reserved

Spirits



Vodka bottle package design based on the russian folklore tale Baba Yaga.

Stationary

Logo Studies



Final Logo



WORK IT

Stationary logo design and packaging. Designed for sale in grocery shop stationary isles. Colourful yet bold abstract designs. For all ages.



Channel 42



Channel 42 is a IT Networking Podcast hosted by one of the founders of the IT training company NC-Expert, Inc. I was asked to create a logo for the podcast. They wanted it to be simple and silly. The concept was channel 42 was the answer to everything. I began sketching different ideas of the lockup and sent them a variety to choose from.



Happy App

I created a target-based AR-app. It was based on the Isolation caused by the Covid-19 pandemic. There are 3 categories: Dance, Relaxation, and Exercise. The cards have the directions for each activity and the app has an animated character as well as audio.

HAPPY



Galactic Glyph Typeface

I used Glyphs3 to create this typeface. It was based on what an alien language would look like. I used the basic shapes of english characters to create it using simple circles and lines. Once the viewer recognises the basic characters hidden in them, It instantly becomes legible.

[illegible]

ମିତ୍ରର ଶ୍ରେୟସ୍ବତ୍ବ ଗ୍ରହଣକାରୀ ଶତକ ଶ୍ରେୟସ୍ବତ୍ବ
 ଶତକର ଶ୍ରେୟସ୍ବତ୍ବ ଶ୍ରେୟସ୍ବତ୍ବ ଶ୍ରେୟସ୍ବତ୍ବ ।

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
 Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Ponder Game



This conspiracy card game was created based on the prompt “fact”. The thing about conspiracies is that each side of the argument believes their is the facts.



THANK YOU